



ACVC
*Atlantic Coast
Veterinary Conference*

2011
REGISTRATION BROCHURE

October 10–13, 2011 | Atlantic City Convention Center | Atlantic City, NJ



REGISTER NOW AT WWW.ACVC.ORG

Offering the best value in veterinary continuing education -
20 RACE approved CE credits available!



- **CE VALUE!** The ACVC provides more value for your money by offering over 300 hours of CE!
- **WE'RE LOCAL!** We've got everything you're looking for, right in your own backyard!
- **WE'VE GOT SPECIALIZED TRACKS!** We don't leave anyone out! We offer programs for veterinarians, technicians, hospital managers, and office staff!

SAVE MONEY! Register by Friday September 16, 2011 to get the *Early Bird Rate!*
SAVE TIME! Register Online at www.acvc.org!

| REGISTRATION TYPE | EARLY REGISTRATION (on or before 9/16/11) | LATE REGISTRATION (after 9/16/11) |
|---|--|--------------------------------------|
| Veterinarian – Full Conference | \$490 | \$590 |
| Veterinarian – One Day | \$275 | \$325 |
| Technician/Hospital Manager/Office Staff Full Conference | \$290 | \$350 |
| Technician/Hospital Manager/Office Staff One Day | \$190 | \$230 |
| Student Registration | \$85 | \$85 |
| Practice Registration - Veterinary | \$700 | \$745 |
| Practice Registration - Technician | \$485 | \$525 |



Included in the Registration Fee:

- Admission to all education seminars taught by today's foremost veterinary speakers
- Breakfast and lunch on Tuesday, Wednesday & Thursday
- Evening receptions on Tuesday & Wednesday
- Pre-conference on-line proceedings access (excludes Practice Registrations)
- FREE CD copy of the conference proceedings
- Access to over 150 of the leading suppliers of veterinary goods and services in the Exhibit Hall

Refund Policy:

Full refund of registration fees if request is received by September 16, 2011. A \$75 fee will apply for all refund requests received after September 16, 2011. No refund will be provided if request to cancel is received after September 30, 2011.

ACVC is pleased to announce our distinguished program speakers for 2011:

Veterinary Program Speakers

Tammy Anderson, DVM, DACVIM
Allyson Berent DVM, DACVIM
Stephen J. Birchard, DVM, MS, DACVS
Peter S. Chapman, BVetMed, DECVIM-CA, DACVIM, MRCVS
Lynette Cole, DVM, DACVD
Anthony J. Fischetti DVM, MS, DACVR
Philip R. Fox DVM, MS, DACVIM/ECVIM (Cardiology), DACVECC
Deborah Gross Saunders, DPT, MSPT, DABPTS, CCRP
Ralph C. Harvey, DVM, MS, DACVA
Keith A. Hnilica, DVM, MS, MBA, DACVD
Carlos Hodges, DVM, MS
Meryl P. Littman, VMD, DACVIM
Douglas R. Mader, MS, DVM, DABVP, FRSM
Elisa M. Mazzaferro, MS, DVM, PhD, DACVECC
Nolie Parnell, DVM, DACVIM
Ilona Rodan, DVM, DABVP
Jeffrey J. Runge, DVM, DACVS
Margie Scherk, DVM, DAVBP (Feline)
Claire Sharp, BSc, BVMS (Hons), MS, DACVECC
Jörg Steiner, DVM, PhD, DACVIM, DECVIM-CA
Beth L. Strickler, MS, DVM
Kristina R. Vygantas, DVM, DACVO
Chick Weisse VMD, DACVS

Urology
Interventional Radiology
Soft Tissue Surgery
Endocrinology
Otolaryngology/Dermatology
Diagnostic Radiology/Ultrasound
Cardiology
Rehabilitation
Anesthesia/Pain Management
Dermatology
Osteoarthritis/Polyarthritis
Infectious Disease
Exotic
Emergency/Critical Care
Gastroenterology
Feline
Minimally Invasive Surgery
Feline
Respiratory
Gastroenterology
Behavior
Ophthalmology
Interventional Radiology

Technician, Management & Front Office Program Speakers

Lisa B. Bell
Mary L. Berg, BS, RVT, RLATG, VTS (Dentistry)
Nan Boss, DVM
Kara Burns, MS, MEd, LVT
Joann Colville, DVM, BA, BS
Thomas Colville, BS, DVM, MSc
Kristen Cooley, BA, CVT, VTS (Anesthesia)
Karyn Gavzer, MBA, CVPM
Michelle Guercio-Winter, CVT, CVPM
Todd C. Huspeni, BA, MA, PhD
Elise M. Lacher, CPA
Charlotte A. LaCroix, DVM, JD
Tasha McNerney, CVT
Stuart L. Porter, VMD
Karen E. Purves, MA
Deborah B. Reeder, BA, AS, RVT, VTS-EVN
Margie Scherk, DVM, DAVBP (Feline)
Margi Sirois, EdD, MS, RVT
Beth L. Strickler, MS, DVM
Ann Wortinger, BIS, LVT, VTS (ECC, SAIM)

Management
Technician/Dentistry
Front Office/Practice Team
Technician
Technician/Hematology/Zoonoses
Technician/Front Office/Practice Team
Technician/Anesthesiology
Management
Management
Technician/Parasitology
Management
Management
Technician/Anesthesiology
Technician/Exotic
Management
Technician/Equine
Technician/Feline
Technician
Technician/Behavior
Technician

Want more detailed information?

Download the complete program guides with session titles and abstracts now at www.acvc.org!

Hotel Information

TRUMP TAJ MAHAL CASINO RESORT

The Hotel Headquarters for the 2011 Atlantic Coast Veterinary Conference will be the **Trump Taj Mahal Casino Resort**. The ACVC is pleased to offer the following special room rate:

Single/Double Occupancy: \$89/night*

*Hotel room rates are subject to applicable state and local taxes (currently 14% plus \$3.00 city occupancy fee and \$2.00 room use fee) in effect at the time of check-in.

Reservations can be made online at

<https://resweb.passkey.com/go/ACVETERINARY2011> or via the Reservations Department at (800) 825-8888. Please reference **Group Discount Code ACVET11**. Deadline for the Group Room Rate is **September 10, 2011**. Any reservations made after that date are based on availability only at the standard hotel room rate.

COMPLIMENTARY SHUTTLE SERVICE: The ACVC will provide attendees complimentary shuttle service between the Atlantic City Convention Center and the Trump Taj Mahal hotel during convention and trade show hours.

TRUMP PLAZA HOTEL CASINO

The Atlantic Coast Veterinary Conference is pleased to offer a special room rate at the **Trump Plaza Hotel Casino**.

THERE ARE ONLY A LIMITED NUMBER OF ROOM NIGHTS AVAILABLE.

Single/Double Occupancy: \$70/night*

*Hotel room rates are subject to applicable state and local taxes (currently 14% plus \$3.00 city occupancy fee and \$2.00 tourism fee) in effect at the time of check-in.

Reservations can be made online at <https://resweb.passkey.com/go/ACVC2011> or via the Reservations Department at (800) 677-7378. Please reference **Group Discount Code ACCV11**. Deadline for the Group Room Rate is **September 20, 2011**. Any reservations made after that date are based on availability only at the standard hotel room rate.

PLEASE NOTE: The ACVC will not provide shuttle service between the Trump Plaza and the Convention Center.

Convention Center Information

The Atlantic Coast Veterinary Conference is located at the Atlantic City Convention Center in Atlantic City, NJ.

Atlantic City Convention Center

One Convention Boulevard
Atlantic City, NJ 08401
(609) 449-2000

www.accenter.com

The Exhibit Hall and Registration Area are located on the 2nd floor. All educational sessions and labs/workshops are located on the 3rd floor.

Parking

Parking is available at the Atlantic City Convention Center. The fee is \$12 for the first four hours, \$2 for the fifth hour, and \$1 for each additional hour. 24 hour parking is available for a fee of \$33. If you lose your parking ticket, you will be charged \$35.

NEW 2011 CONFERENCE SCHEDULE

MONDAY, OCTOBER 10

| TIMESLOT | EVENT |
|-------------|-----------------------------|
| 5:00-7:00pm | Welcome & Opening Reception |

TUESDAY, OCTOBER 11

| TIMESLOT | EVENT |
|---------------|--|
| 8:00-8:50am | CE Hour 1: General Session Breakfast |
| 9:00-9:50am | CE Hour 2 |
| 10:00-10:50am | CE Hour 3 |
| 11:00-11:50am | CE Hour 4 |
| 12:00-1:30pm | Lunch in the Exhibit Hall |
| 1:30-2:20pm | CE Hour 5 |
| 2:30-3:20pm | CE Hour 6 |
| 3:30-4:20pm | CE Hour 7 |
| 4:30-6:00pm | Wine Tasting & Reception in the Exhibit Hall |

WEDNESDAY, OCTOBER 12

| TIMESLOT | EVENT |
|---------------|--|
| 8:00-8:50am | CE Hour 1: General Session Breakfast |
| 9:00-9:50am | CE Hour 2 |
| 10:00-10:50am | CE Hour 3 |
| 11:00-11:50am | CE Hour 4 |
| 12:00-1:30pm | Lunch in the Exhibit Hall |
| 1:30-2:20pm | CE Hour 5 |
| 2:30-3:20pm | CE Hour 6 |
| 3:30-4:20pm | CE Hour 7: General Session for All Attendees |
| 4:30-6:00pm | “Oktoberfest” Reception in Exhibit Hall |

THURSDAY, OCTOBER 13

| TIMESLOT | EVENT |
|---------------|--------------------------------------|
| 8:00-8:50am | CE Hour 1: General Session Breakfast |
| 9:00-9:50am | CE Hour 2 |
| 10:00-10:50am | CE Hour 3 |
| 11:00-11:50am | CE Hour 4 |
| 12:00-1:30pm | Lunch in the Exhibit Hall |
| 1:30-2:20pm | CE Hour 5 |
| 2:30-3:20pm | CE Hour 6 |
| 3:30pm | Conclusion of Conference* |

*all PM labs/workshops will conclude at 4:20pm

Monday through Thursday, October 10-13, 2011 | Atlantic City Convention Center | Atlantic City, NJ

Important Information:

1. Please submit one registration form per person (with the exception of a Practice Registration).
2. Labs, Workshops and Lunch with the Professor may be purchased at an additional fee. Conference registration and pre-registration are required.
3. Hotel reservations can be made online at http://www.acvc.org/Venu_Hotel.htm or by calling the Hotel Reservations Department.

ATTENDEE INFORMATION (all fields with an * are REQUIRED)

*Registration Type/Classification (Please select one):

- Practice Owner
 Associate Veterinarian
 Technician
 Hospital Manager
 Office Staff
 Student

| | | |
|----------------------------------|------------|--|
| FIRST NAME* | LAST NAME* | TITLE/CREDENTIALS* |
| AFFILIATION (HOSPITAL / CLINIC)* | | SCHOOL / GRADUATION YEAR |
| ADDRESS | CITY | STATE ZIP CODE |
| CONTACT PHONE | | *EMAIL (REQUIRED TO RECEIVE ACCESS CODE TO ONLINE PROCEEDINGS) |

CONFERENCE REGISTRATION Conference Registration is required for access to the Exhibit Hall, conference meals, and wet labs.

Veterinarian Registration (includes conference meals, CD proceedings, and pre-conference online proceedings access)

| | EARLY REGISTRATION <small>(on or before 9/16/11)</small> | LATE REGISTRATION <small>(after 9/16/11)</small> |
|--|---|---|
| <input type="checkbox"/> Full Conference | \$490 | \$590 |
| <input type="checkbox"/> Tuesday Only | \$275 | \$325 |
| <input type="checkbox"/> Wednesday Only | \$275 | \$325 |
| <input type="checkbox"/> Thursday Only | \$275 | \$325 |

Technician, Hospital Manager & Office Staff Registration
(includes conference meals, CD proceedings, and pre-conference online proceedings access)

| | EARLY REGISTRATION <small>(on or before 9/16/11)</small> | LATE REGISTRATION <small>(after 9/16/11)</small> |
|--|---|---|
| <input type="checkbox"/> Full Conference | \$290 | \$350 |
| <input type="checkbox"/> Tuesday Only | \$190 | \$230 |
| <input type="checkbox"/> Wednesday Only | \$190 | \$230 |
| <input type="checkbox"/> Thursday Only | \$190 | \$230 |

Student Registration (includes conference meals, CD proceedings, and pre-conference online proceedings access)

*Proof of full time student status is required.

| | |
|--|-------|
| <input type="checkbox"/> Full Conference | \$ 85 |
| <input type="checkbox"/> Tuesday Only | \$ 85 |
| <input type="checkbox"/> Wednesday Only | \$ 85 |
| <input type="checkbox"/> Thursday Only | \$ 85 |

Practice Registration – Veterinarian (includes conference meals & one CD proceedings; excludes online proceedings access)

*A badge must be worn when attending lectures, wet labs, or entering the Exhibit Hall. Because this registration only provides ONE badge, only ONE person can be using the badge at a particular time. This registration is intended for the purposes of allowing different Veterinarians from the same practice to attend lectures and wet labs occurring on different days.

| | EARLY REGISTRATION <small>(on or before 9/16/11)</small> | LATE REGISTRATION <small>(after 9/16/11)</small> |
|--|---|---|
| <input type="checkbox"/> One (1) NON-REPLACEABLE badge to be shared by multiple Veterinarians from the same practice on different days | \$700 | \$745 |

Veterinarian Name 1: _____

Veterinarian Name 2: _____

Veterinarian Name 3: _____

Practice Registration – Technician (includes conference meals & one CD proceedings; excludes online proceedings access)

*A badge must be worn when attending lectures, wet labs, or entering the Exhibit Hall. Because this registration only provides ONE badge, only ONE person can be using the badge at a particular time. This registration is intended for the purposes of allowing different Technicians from the same practice to attend lectures and wet labs occurring on different days.

| | EARLY REGISTRATION <small>(on or before 9/16/11)</small> | LATE REGISTRATION <small>(after 9/16/11)</small> |
|--|---|---|
| <input type="checkbox"/> One (1) NON-REPLACEABLE badge to be shared by multiple Technicians from the same practice on different days | \$485 | \$525 |

Technician Name 1: _____

Technician Name 2: _____

Technician Name 3: _____

**LABS/
WORKSHOPS**

ADDITIONAL FEES APPLY. Conference registration is required. Space is limited so pre-registration is requested. Veterinarians may attend Technician/Management labs/workshops; Technicians, Practice Managers, and Office Staff may attend Veterinary labs/workshops.

Veterinarian Wet Labs

Tuesday, October 11, 2011

- \$300.00 - PowerX Stifle Crimping Procedure
Mary Sarah Bergh, MS, DACVS
9:00 – 11:50 am *Sponsored by SECUROS*
- \$125.00 - Case Study Lab: Effective Management of the Diabetic Cat & Discussion of Some Challenging Feline Cases
Margie Scherk, DVM, DABVP (Feline)
9:00 – 11:50 am
- \$300.00 - Patella Luxation Correction Procedure
Mary Sarah Bergh, MS, DACVS
1:30 – 4:20 pm *Sponsored by SECUROS*

Wednesday, October 12, 2011

- \$300.00 - XGEN TTA
Mary Sarah Bergh, MS, DACVS
9:00 am – 4:20 pm *Sponsored by SECUROS*
**Please note this is a full day lab*

Thursday, October 13, 2011

- \$300.00 - Introduction to PAX
Mary Sarah Bergh, MS, DACVS
9:00 – 11:50 am *Sponsored by SECUROS*
- \$300.00 - Minimally Invasive Surgical Techniques
Jeffrey J. Runge, DVM, DACVS
1:30 – 4:20pm

Technician/Management/Front Office Workshops - \$190 each

Tuesday, October 11, 2011

- Feeding Tubes and Maintenance
Ann Wortinger, BIS, LVT, VTS (ECC, SAIM)
9:00 – 11:50 am *Sponsored by Hill's Pet Nutrition*
- Tips, Tools, and the Technician's Role in Nutritional Cases
Kara M. Burns, MS, MEd, LVT
1:30 – 4:20 pm *Sponsored by Hill's Pet Nutrition*

Wednesday, October 12, 2011

- Dental Charting and Oral Pathology
Mary L. Berg, BS, RVT, RLATG, VTS (Dentistry)
9:00 – 11:50 am
- Monitoring with Confidence
Kristen Cooley, BA, CVT, VTS (Anesthesia)
1:30 – 4:20 pm *Sponsored by Smiths Medical*

Thursday, October 13, 2011

- Performance Management: How To Develop A Value-Added Performance Management Program (PMP)
Charlotte A. LaCroix, DVM, JD & Lisa B. Bell
9:00 – 11:50 am
- Vascular Access
Kristen Cooley, BA, CVT, VTS (Anesthesia)
1:30 – 4:20 pm

PROCEEDINGS ALL ORDERS MUST BE RECEIVED BY FRIDAY, SEPTEMBER 9, 2011.

Each registered attendee will receive complimentary CD proceedings which contain both the veterinary and technician proceedings in their on-site conference bag. Additional and printed proceedings books may be purchased below.

- Additional CD Proceedings - \$35
- Printed Veterinary Proceedings - \$75
- Printed Technician Proceedings - \$60

All registered attendees will also have pre-conference access to the proceedings.

- Yes, please send me an email with the passcode to access the pre-conference proceedings.

Email address to send the passcode: _____

LUNCH WITH THE PROFESSOR

Conference registration and pre-registration required. SPACE IS LIMITED! REGISTER EARLY!

- Tuesday, October 11, 2011 12:00-1:00 pm - \$35
Elisa M. Mazzaferro, MS, DVM, PhD, DACVECC
Emergency/Critical Care
- Wednesday, October 12, 2011 12:00-1:00 pm - \$35
Nolie Parnell, DVM, DACVIM
Gastroenterology
- Thursday, October 13, 2011 12:00-1:00 pm - \$35
Claire Sharp, BSc, BVMS (Hons), MS, DACVECC
Respiratory

GUEST REGISTRATION

*Includes access to the Exhibit Hall ONLY; does not include conference meals or seminars. All guests must be affiliated with a registered veterinarian or veterinary staff member.

| | EARLY REGISTRATION (on or before 9/16/11) | LATE REGISTRATION (after 9/16/11) |
|--|--|--------------------------------------|
| <input type="checkbox"/> Full Conference | \$125 | \$150 |
| <input type="checkbox"/> Tuesday Only | \$ 55 | \$ 60 |
| <input type="checkbox"/> Wednesday Only | \$ 55 | \$ 60 |
| <input type="checkbox"/> Thursday Only | \$ 55 | \$ 60 |

Guest Name: _____

PAYMENT INFORMATION

CONFERENCE REGISTRATION TOTAL: _____

Make checks payable to: ACVC

Mail to: 390 Amwell Road, Suite 402, Hillsborough, NJ 08844

Phone: (908) 359-1184 Fax: (908) 450-1340

Credit Card: Visa MasterCard Discover Amex

Account Number _____ Exp. Date _____

Printed Name as it appears on card _____

Signature (Required) _____

REFUND POLICY

Full refund of registration fees if request is received by September 16, 2011. A \$75 fee will apply for all refund requests received after September 16, 2011. No refund will be provided if request to cancel is received after September 30, 2011.

3M Animal Care Products
A. Walsh Imaging, Inc.
AAA Equine Equipment Inc.
Abaxis
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Abbott Animal Health
Aesculight - LuxarCare
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Heska Corporation
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Hudson Digital Systems, Inc.
IDEXX
ImageWorks
ImproMed, Inc.
Intervet/Schering-Plough Animal Health
Investors Savings Bank
Jersey Shore Pharmacy
Jorgensen Laboratories
JPI Healthcare Solutions, Inc.
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Live Oak Bank
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Division of Animal Health
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Novartis Animal Health US, Inc.
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Penn Veterinary Medicine: University
of Pennsylvania
Pet Health Pharmacy
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Spectrum Surgical Instruments
Stokes Pharmacy
Summit Hill Laboratories
Sweetwater Construction Corp.
Universal Ultrasound
Van Beek Natural Science
Vetel Diagnostics
Veterinary Pharmacies of America
Veterinary Specialty & Emergency Center
Veterinary Specialty Center of Delaware
VIN (Veterinary Information Network)
VPI Pet Insurance
Wahl Clipper Corporation
Webster Veterinary Supply
Wells Fargo Practice Finance (formerly Matsco)
Wiley-Blackwell

Exhibit Hall Hours:

Tuesday:

11:00am - 6:00pm

Wednesday:

11:00am - 6:00pm

Thursday:

10:45am - 1:30pm



Thank you to our sponsors!

The Atlantic Coast Veterinary Conference wishes to extend its sincere gratitude for the support and generosity of the following conference sponsors



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