

## 2011 Sponsorship & Advertising Registration Form

Complete this form and send back to the ACVC Office.

**NEW! Paperless Registration Option** – Fill out this form, save it to your computer, then email to info@acvc.org.

**Fax Registration Option** – Fill out this form and fax it to (908) 450-1340.

### REGISTRATION INFORMATION

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Phone or Email: \_\_\_\_\_

### SPEAKER SPONSORSHIPS

- \$12,500** **General Session**
- Available on Tuesday morning, Wednesday morning, Wednesday afternoon and Thursday morning
  - Sponsor will be responsible for selecting and confirming the speaker; all speakers must be approved by the ACVC
  - Signage and table to place promotional material
  - Recognition in the Program Book, all pre-conference material, and the ACVC website
- \$2,500** **Full Day of Presentations**
- Fee is per speaker
  - Signage with sponsor logo at the meeting room
- \$1,750** **Half Day of Presentations**
- Fee is per speaker
  - Signage with sponsor logo at the meeting room

### ATTENDEE SPONSORSHIPS

- \$500** **Promotional Material/Bag Insert**
- Limited to an 8 ½ x 11 literature piece or promotional item
  - Sponsor to provide 2,000
- \$0** **Notepads**
- Name/Company Logo must be printed on the notepads
  - Sponsor to provide 2,000
- \$0** **Pens/Highlighters**
- Name/Company Logo must be printed on the notepads
  - Sponsor to provide 2,000
- \$0** **Lanyards**
- Name/Company Logo must be printed on the notepads
  - Sponsor to provide 2,000

### SPECIAL EVENT SPONSORSHIPS

- \$500** **Monday Evening “Welcome & Opening Reception”**
- Tuesday Evening Wine Tasting Tickets**
- Exhibitor-only sponsorship
  - “Free Drink” tickets for distribution to attendees
- \$150** – 25 tickets
- \$275** – 50 tickets
- \$550** – 100 tickets

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### ADVERTISING SPONSORSHIPS

- \$3,000/3 Days** **Trolley Advertising**
- Advertising signs will be placed on the sides of the trolleys transporting attendees between the Trump Taj Mahal and the Atlantic City Convention Center

- \$2,500** **Logo on Hotel Room Keys**

- \$2,500** **Logo on CD Proceedings Cover**

#### Advertisement in the On-Site Program Book

- All of our attendees, more than 2,000 veterinarians, technicians, and office staff, will receive this program book in their conference bag. The guide contains complete continuing education session information and an exhibitor directory – attendees reference this guide all day long.
- **Please submit final copy and payment by Friday, September 2, 2011**

- \$1,350** Inside Front Cover – 7 ½ x 10 no bleed
- \$1,650** Back Cover – 7 ½ x 10 no bleed
- \$1,350** Inside Back Cover – 7 ½ x 10 no bleed
- \$950** Full Page – 7 ½ x 10 no bleed
- \$550** Half Page – 7 1/2 x 4 7/8 (landscape only)
- \$400** Quarter Page – 3 5/8 x 4 7/8 (portrait only)

#### Advertisement in the Printed Proceedings Books

- **Please submit final copy and payment by Friday, September 2, 2011**

- \$750** Inside Front Cover – 7 ½ x 10 no bleed
- \$500** Inside Back Cover – 7 ½ x 10 no bleed

#### Specs/Submission (for Advertisements in the Program Book and in Printed Proceedings)

##### Digital File Requirements:

**Platforms and Programs:** Program Book Ads must be provided as 4-color process files (C,M,Y,K) and must be supplied on proper media.

No additional PMS colors can be within the file. Macintosh is the preferred platform, but we can accept PC files as long as they are of compatible software. Please

supply high resolution PDF's (minimum 300dpi), with all fonts embedded.

**Fonts:** All fonts must be included (both screen and printer fonts). Use Type 1 fonts only. True type fonts are not acceptable and will be replaced if sent. Note: Non-Mac fonts will be replaced with similar fonts.

**Graphics/Resolution:** All graphics should be supplied in PDF format. Resolution must be minimum 300 dpi. All 4-color images must be saved as CMYK (not RGB or indexed color). Black and white images must be saved as grayscale or bitmap. No GIF images are acceptable.

**Transfer Media:** A color proof MUST accompany your submitted materials. Accepted media: CD, FTP or USB Flash Drive. No high-resolution materials should be emailed. We cannot accept responsibility if the above specs are not followed.

### PAYMENT INFORMATION

**SPONSORSHIP TOTAL:** \_\_\_\_\_

Make checks payable to: **ACVC** Mail to: **390 Amwell Road, Suite 402, Hillsborough, NJ 08844**

Phone: (908) 359-1184 Fax: (908) 450-1340

Credit Card:  Visa  MasterCard  Discover  Amex

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Printed Name as it appears on card \_\_\_\_\_

Signature (Required) \_\_\_\_\_

*Thank you for your generosity. The Atlantic Coast Veterinary Conference greatly appreciates the support of our exhibitors. For questions, please contact ACVC Headquarters at (908) 359-1184 or [info@acvc.org](mailto:info@acvc.org).*